

1. Plan your campaigns

2. Get to know your customers

3. Automate!

4. Personalise

5. Share the love

6. Double down on your productivity

7. Outsource to technology

8. Boost engagement with SMS Marketing

9. Find more customers with remarketing

10. Don't forget the housekeeping

11. Prove your worth with ROI your boss cares about

12. Clear the clutter for the New Year

